Debbie Labedz

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Summary

Full stack engineer focused on delivering quality, tested code that solves real problems. Excels at communicating cross-functionally, advocating for customer needs, and skilling up quickly. Seeking to leverage my 10+ years of technical experience in a developer role in the following industries: higher education, cultural organizations, non-profits.

Skills

HTML, CSS, PHP, SQL, JavaScript, Confluence, JIRA, Sketch, Figma, Git, Webpack, AWS S3, Vue.js, Next.js, React.js, Node.js, Tailwind, Twig, Docker, npm, Composer, WordPress, Laravel, Buildkite, Adobe InDesign, Adobe Photoshop, Agile project management, Microsoft Office Suite, Oracle PeopleSoft, Cascade CMS, WordPress VIP

Professional Experience

Full Stack Engineer | Self-employed   *2014 - current*

Clients include: Syneos Health, Clockwork, Asian Americans Advancing Justice, Tremaine Foundation, Glantz Design

Skills used: HTML, CSS, PHP, SQL, JavaScript, Tailwind, Figma, Git, WordPress, Adobe Creative Suite, React.js, Twig, npm

- Developed 20+ custom, responsive websites in partnership with agencies and organizations
- Performed site migrations and SQL database optimizations
- Implemented complex integrations with RESTful APIs and third party applications, such as Salesforce, Google Maps, and WooCommerce
- Guided clients through full life cycle of website build, from requirements gathering through launch

Support Engineer | Forum One   *2023 - 2024*

Forum One is a digital agency based in the DC Metro area that focuses on mission-driven organizations.

Skills used: HTML, CSS, PHP, SQL, JavaScript, Figma, Git, Buildkite, Confluence, JIRA, Composer, Webpack, Twig, React.js

- Provided technical support for mission-driven organizations; clients included The Gates Foundation
- Implemented automated testing across 15 sites using Diffy for visual regression testing and Renovate for automated Composer and NPM updates
- Developed knowledge base articles and documentation for internal initiatives, such as upgrading PHP versions
- Conducted code reviews and provided thorough and constructive feedback to team members

Software Engineer | The Munroe Agency   *2022 - 2023*

The Munroe Agency is an integrated branding and creative services agency with offices in Philadelphia and NYC.

Skills used: HTML, CSS, PHP, SQL, JavaScript, Sketch, Figma, Git, WordPress, React.js, Next.js, npm, Webpack

- Developed custom, responsive WordPress websites for a variety of clients in a fast-paced agency environment
- Communicated technical information to non-technical staff and clients
- Built React static annual report website, implementing SVG animations
- Performed site optimization scans using Google Lighthouse and New Relic and created client reports
- Collaborated on internal documentation site for company-maintained WordPress base theme

Software Engineer | Equilibria   *2020 - 2021*

Equilibria is a women's wellness startup based in Chicago.

Skills used: HTML, CSS, PHP, SQL, JavaScript, Sketch, Figma, Git, WordPress, npm, Webpack, Composer, WordPress VIP

- Developed new features and triaged bug fixes on a high volume e-commerce site
- Collaborated with product managers, senior engineers, and project manager to execute Agile based sprint cycle in a fast-paced startup environment
- Built MVP analytics dashboard for business development department, using PHP, Javascript, and SQL
- Implemented content and A/B testing using Hotjar and Google Optimize

Software Engineer | Bright Bright Great   *2019 - 2020*

Bright Bright Great is a design-thinking, branding, and UX studio based in Chicago.

Skills used: HTML, CSS, PHP, SQL, JavaScript, Sketch, Tailwind, Git, WordPress, Vue.js, Laravel, npm, Webpack, Composer

- Served as tech lead for full website builds with support from two developers
- Utilized Vue.js and Tailwind with WordPress and Laravel to create reusable website components
- Utilized the Bedrock/Sage WordPress (MVC framework) stack to modernize development workflow

Graphic Designer | Frank Lloyd Wright Trust   *2015 - 2017*

The Frank Lloyd Wright Trust is a non-profit organization that educates and inspires the public through interpretation of Frank Lloyd Wright's design legacy and preservation of his original sites for future generations.

Skills used: Adobe Creative Suite, Constant Contact, iMovie, Microsoft Office Suite

- Designed web and print assets to accompany marketing strategy, using Adobe Creative Suite
- Utilized iMovie to create a promotional video for Wright Plus, the organization's signature annual event
- Managed and executed re-design of Constant Contact email template

Program Coordinator | Northwestern University   *2011 - 2014*

Northwestern is one of the country's leading private research and teaching universities, located in Evanston, IL.

Skills used: Adobe Creative Suite, Cascade CMS, Mailchimp, HTML, CSS, Microsoft Office Suite, Oracle PeopleSoft

- Provided administrative support for Segal Design Institute faculty, staff, and students
- Produced and managed content for department website, using Cascade CMS and custom HTML and CSS
- Managed department social media accounts
- Designed and implemented print and web marketing assets, using Adobe Creative Suite
- Processed adjunct payroll and budget reconciliation, using Oracle PeopleSoft systems

Education

Northwestern University | Post-Baccalaureate Certificate, Creative Writing   *2014*

Michigan State University | Bachelor of Arts, Art History   *2008*